
Exploring the networked image in 'post' art practices

Garrett Lynch

Introduction

- Networked artist:
 - Networks as theme, form, context or site;
 - Networks pre-existing or created by practice.
 - Multimedia in form, transdisciplinary in method.
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Works

- Four networked works:
 - **Performative** theme, form, context or site;
 - Similar forms - weblogs, digital photography, moving image;
 - Shared themes and procedures.
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Works

This is Real Virtuality (2014)

<http://this-is-real-virtuality.tumblr.com/>



- Concept: Colliding virtu/re-alities; merging of **'virtual' and 'real' spaces**.
 - Process: Photographing 'real' spaces influenced by 'virtual' space. Improvised narrative.
 - Form: Images and texts produced uploaded to a weblog over a year.
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We Entomb Memoir (2015)

<http://weentombmemoir.tumblr.com/>



- Concept: Exploration of self-portraiture and mortality, **appropriated media** through media détournement (Debord, 1957) and postproduction (Bourriaud, 2005).
 - Process: Process-based actions performed online with image macro generators.
 - Form: Images compiled/presented as weblog.
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Works

Transformations: Actions to Matter / Matter to Actions (2015 – ongoing) <http://www.asquare.org/work/transformations/>

MY DETAILS

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Date of Birth

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*Required fields

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- Concept: Manifesting 'real' items (matter) from online performance (actions).
- Process: Actions to Matter - actions performed online, documented as screenshots, posted to weblog. Matter to Actions - items gathered photographed, posted to weblog and sold online.
- Form: Screenshots and photographs uploaded throughout the duration of the work. Website tracks and graphs all actions.

Works

Tran\$actions (2015 – ongoing)

<http://trans-act-ions.tumblr.com/>



- Concept: Exploration of gambling online (play) as performative actions.
 - Process: Gambling employs introductory or bonus offers. Each game considered a performative action, actions continue until the offer is exhausted.
 - Form: Actions documented as screencasts, uploaded to a video sharing site and a weblog throughout the duration of the work. Weblog tracks and graphs all actions.
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Themes

- Exploit existing networks:
 - Form, materials or space of those networks
(We Entomb Memoir, Tran\$actions);
 - Create networks:
 - Between non-digital and digital or 'real' and 'virtual'
(This is Real Virtuality, Transformations: Actions to Matter /
Matter to Actions);
 - Networks as transformative.
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Themes

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- Relationship between digital and physical, 'virtual' and 'real' space:
 - Problem terms - 'virtual' and 'real';
 - What is performative:
 - Broken down into actions;
 - Occur over various times, spaces etc.
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Networked Image

- Not post-art practice but an exploration of the concept of 'post' within art practice:
 - Post-internet;
 - Post-digital;
 - Post-photographic;
 - Post-screen;
 - As well as post-disciplinary, postmedia (Guattari, 1990; Manovich, 2000) and postproduction (Bourriaud, 2005).
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Networked Image

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- Photographic imagery documenting performance
 - Photographic imagery is also one of the objectives of performance.
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Networked Image

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- Photographic imagery documenting performance:
 - Photographic imagery is also one of the objectives of performance.
 - Nothing new – performance for camera long been acknowledged in performance (O'Dell, 1997).
 - Photographs also positioned within networks, viewed through screens to look back into a network reminding viewer of theme/form/context/site of the work.
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Thank you

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Contributions welcome and appreciated for

Transformations: Actions to Matter / Matter to Actions:

<http://www.asquare.org/work/transformations/>

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